

# SNACK

# TIME



Always on the GO







## A Very High Level Of Innovation Has Enabled Dofreeze

Dofreeze LLC is a diversified and trend-setting bakery snacking company established since 1999, with its main manufacturing base in Dubai. The key strengths of Dofreeze are its high level of manufacturing know-how capability combined with a very strong and collaborative network within the global FMCG category. Dofreeze products are sold across 4 continents to over 50 countries including the USA, Canada, China, Australia, Singapore, Hong Kong, and the entire Middle East.

A very level of innovation has enabled Dofreeze to revolutionize the bakery snacking industry by producing high-quality products. These product developments are based on the specific needs of different consumer segments due to an in-depth and thorough understanding of the markets.

Based on Dofreeze's knowledge and the formidable demand in the UAE market for high-quality, affordable ,snacks on the go, Snack Time is born.

This line includes excellent-tasting products wrapped in easy to consume and attractive packaging, in addition to long shelf-life items that remain softer for longer and much more. Products in the Snack Time range include Hazelnut Chocolate Croissants, Vanilla Cupcakes, Chocolate-filled Cupcakes, Vanilla Cake slice and Danish Pastry with cinnamon and more.

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Croissants ①



② Danish Pastry

Cupcakes ③



④ Pound Cake



Cake Rusk ⑤

⑥ Cake Slice

Choco Brownie ⑦



⑧ Twin Cakes



Cookies ⑨

⑩ Swiss Roll



Jumbo Swiss Roll ⑪



⑫ Mini Swiss Roll





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# Croissant

*It's like a little taste of France...  
These delicious Croissants are available in  
Chocolate Hazelnut, Strawberry, and Zaatar flavors,*



#### Variants

Strawberry, Chocolate Hazelnut  
and Zaatar filling



#### Shelf life

6months



#### Packaging

50g x 24pcs per tray

1\*40ft reefer container load: 4450trays

1\*40ft dry container load: 5240trays

55g x 10pcs/tray x 4trays per ctn

1\*40ft reefer container load: 2125ctns

1\*40ft dry container load: 2500ctns

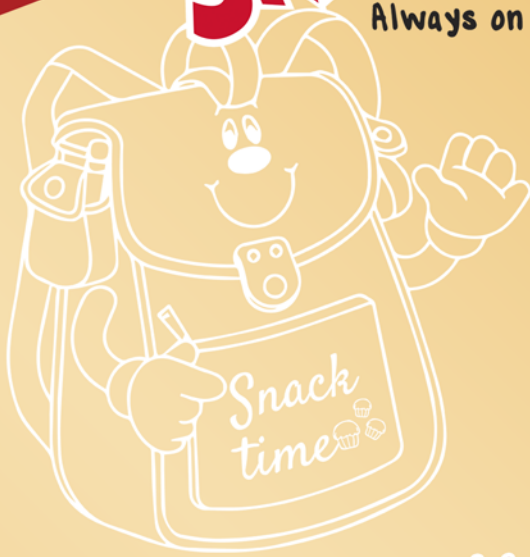


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## Cinnamon Danish Pastry

*Danish pastries are the flakiest and most buttery of all the pastries, and these new Cinnamon Danish Pastry from Snack Time just melt in the mouth. Exploding with a tangy, rich cinnamon.*



### Variants

Cinnamon



### Shelf life

6months



### Packaging

60g x 24pcs per tray

1\*40ft reefer container load: 5020trays

1\*40ft dry container load: 5915trays

60g x 8pcs/tray x 6trays per ctn

1\*40ft reefer container load: 2470ctns

1\*40ft dry container load: 2915ctns



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# Cupcakes

*Bite into a moist, deliciously sweet  
cupcake of Snack Time.*

*Available in Vanilla, Chocolate filled and Coconut varieties,  
our Cupcakes offer something for every taste bud.*



## Variants

Vanilla, Chocolate filled, Coconut



## Shelf life

9months



## Packaging

60g x 24pcs per tray

1\*40ft reefer container load: 5335trays

1\*40ft dry container load: 6290trays

60g x 12pcs/tray x 6trays per ctn

1\*40ft reefer container load: 1775ctns

1\*40ft dry container load: 2090ctns



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# Pound Cake

*Pound cake lovers are invited to take a little bite of soft, rich heaven when sinking their teeth into any of these delightful treats, guaranteed to fulfill the sweet tooth fantasies of all vanilla, fruit, or chocolate flavor connoisseurs.*



## Variants

Vanilla, Chocolate, Fruit



## Shelf life

9 months



## Packaging

220g x 12 boxes per ctn

1\*40ft reefer container load: 3440ctns

1\*40ft dry container load: 4055ctns



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# Cake Rusk

*Delicious. Crunch. Satisfying.  
These are all words that can describe  
our Snack Time Cake Rusk.*



#### Variants

Vanilla

#### Shelf life

9months

#### Packaging

44g x 24pcs per tray

1\*40ft reefer container load: 8400trays

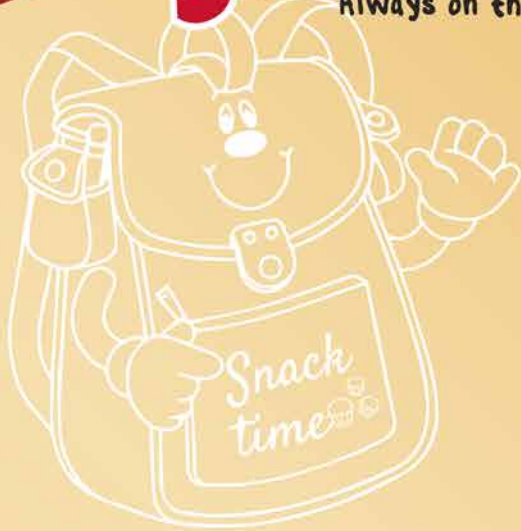
1\*40ft dry container load: 9900trays



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# CAKE SLICE

*Much like our Pound Cake, the Snack Time Cake Slice offers a slice of heaven in two distinct flavor choices: Vanilla and Fruit. Perfect for enjoying throughout the day with a cup of tea or coffee.*



#### Variants

Vanilla, Fruit



#### Shelf life

9months



#### Packaging

50g x 24pcs per tray

1\*40ft reefer container load: 8400trays

1\*40ft dry container load: 9900trays



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**SNACK**  
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**LICIOUS**

*Yummy Treats  
for Everyone*

**ALWAYS**  
-ON-  
**THE GO**

**Anytime.  
Anywhere.**

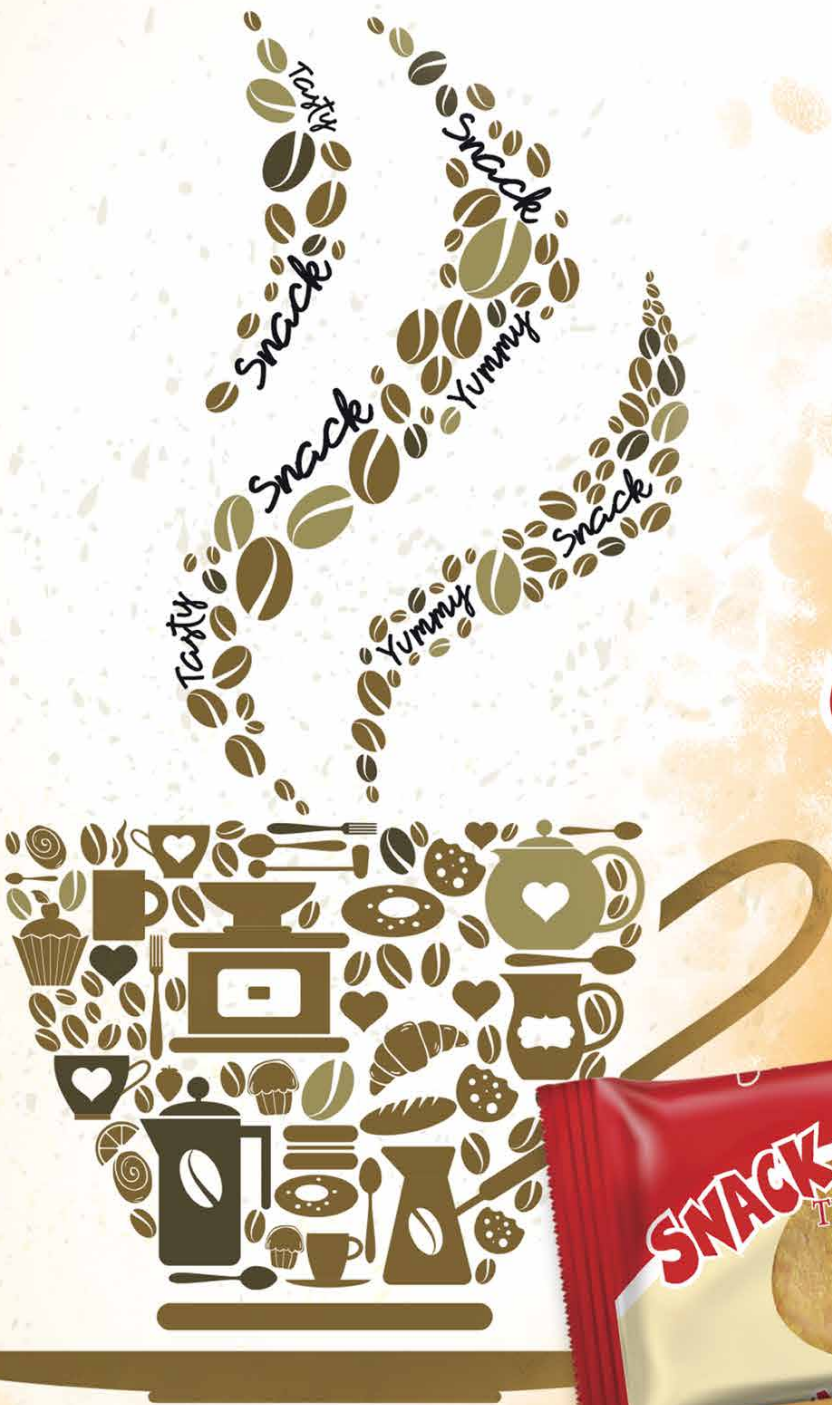
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**THE  
PERFECT  
PAIR**

*Tea &  
Cake Rusk*



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# CHOCO BROWNIE

NO ARTIFICIAL PRESERVATIVES

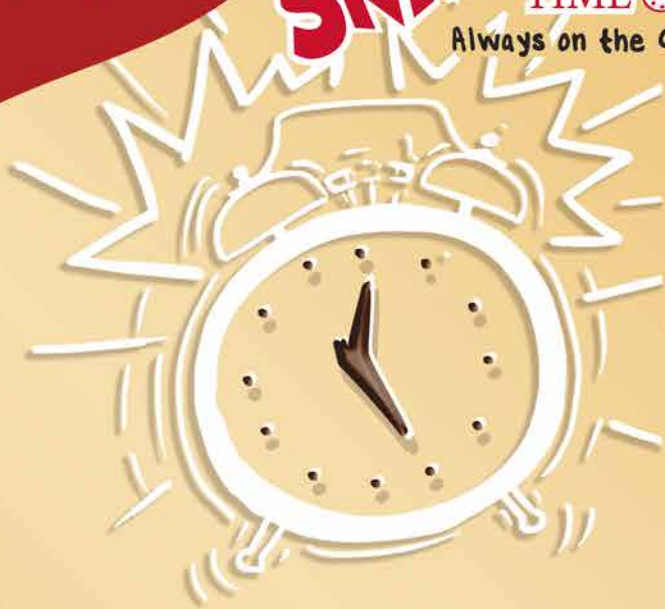
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LOADED WITH  
CHOCOLATE CHIPS





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## CHOCO BROWNIE

NO ARTIFICIAL PRESERVATIVES

*This is the consummate brownie experience - in thick, rich bar form. loaded with sumptuous chocolate chips, Snack Time's Choco Brownie Bar melts in the mouth after the first soft bite. These delicious treats are made with no artificial preservatives and come packaged in stay-fresh wrappers that guarantee longer-than-usual shelf life.*

**LOADED WITH**  
**CHOCOLATE CHIPS**



### Variants

Chocolate Chips



### Shelf life

9months



### Packaging

38g x 24pcs per tray

1\*40ft reefer container load: 13340trays

1\*40ft dry container load: 15700trays

38g x 12pcs/tray x 6trays per ctn

1\*40ft reefer container load: 3600ctns

1\*40ft dry container load: 4250ctns



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# Twin Cakes

ALWAYS-ON-THE GO

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# Twin Cakes

*Always a hit at dessert or snack time and offered in convenient two-cake packs, this product also represents the ideal grab-and-go treat for active lifestyles, and whichever flavor of the delectable Twin Cakes are chosen, the reward is the same: Rich flavors oozing from a soft, spongy center.*



#### Variants

Banana, Vanilla, Chocolate



#### Shelf life

9 months



#### Packaging

30g x 48pcs per tray

1\*40ft reefer container load: 4275trays

1\*40ft dry container load: 5035trays

30g x 12pcs/tray x 6trays per ctn

1\*40ft reefer container load: 3180ctns

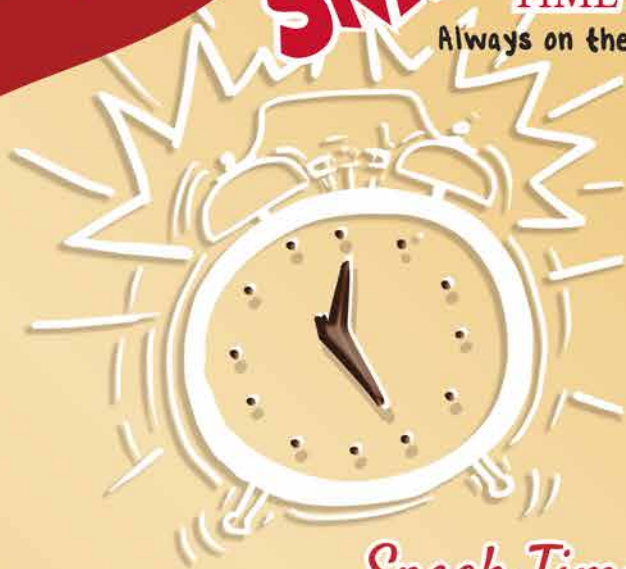
1\*40ft dry container load: 3745ctns

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# CRAZY MONSTER COOKIE

*Snack Time Monster Cookies are, as their names suggest, monster treats that satisfy with every scrumptious bite. Cookie enthusiasts can savor the moist, rich flavor of the Brownie Cookie with milk chocolate coated candies or indulge in the classic taste of Chocolate Chip Cookie - everyone's a winner!*



## Variants

Brownie with Candies, Chocolate Chips



## Shelf life

9months



## Packaging

28g x 24pcs/box x 6boxes per ctn  
1\*40ft reefer container load: 2675ctns  
1\*40ft dry container load: 3150ctns

28g x 12pcs/tray x 6trays per ctn  
1\*40ft reefer container load: 5380ctns  
1\*40ft dry container load: 6350ctns

28g x 96pcs per ctn  
1\*40ft reefer container load: 2349ctns  
1\*40ft dry container load: 2757ctns



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# Swiss Roll

*Snack Time is taking this concept to another decadent level with our delicious Swiss Rolls, available in Strawberry and Chocolate varieties and oozing with sweet, rich goodness. One bite is all it takes!*



## Variants

Chocolate, Strawberry



## Shelf life

9 months



## Packaging

220g x 12 boxes per ctn

1\*40ft reefer container load: 2915ctns

1\*40ft dry container load: 3430ctns



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# JUMBO SWISS ROLL

*When the craving for something heartier strikes, Snack Times Jumbo Roll is sure to satisfy. Boasting a larger size than our other roll products, the Jumbo Roll is available in Vanilla, Chocolate, and Strawberry flavors to cater to fans of the "classic trinity" of taste.*



## Variants

Vanilla, Chocolate, Strawberry

## Shelf life

9 months

## Packaging

60g x 24pcs per tray

1\*40ft reefer container load: 5350trays

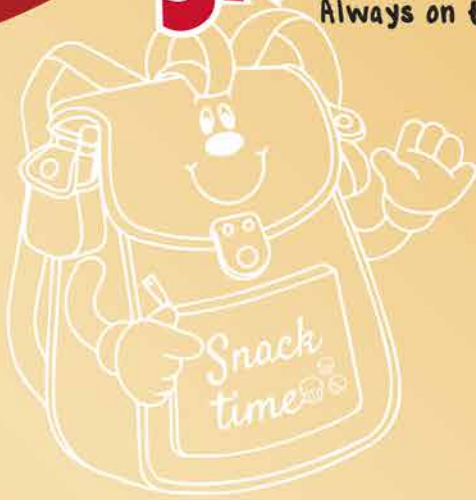
1\*40ft dry container load: 6310trays



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# Mini Rolls

## 3 Pieces

*Soft, moist, and spongy texture meet deliciously rich Strawberry and Chocolate fillings. These unique mini cake rolls and ready cut - for a taste explosion unlike anything else.*



### Variants

Chocolate, Strawberry

### Shelf life

9 months

### Packaging

60g x 24pcs per tray

1\*40ft reefer container load: 5350trays

1\*40ft dry container load: 6310trays

60g x 6pcs/tray x 12trays per ctn

1\*40ft reefer container load: 1752ctns

1\*40ft dry container load: 2057ctns



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Manufactured by: Dofreeze L.L.C  
Dubai, United Arab Emirates  
[www.dofreeze.com](http://www.dofreeze.com)